

NEEDS ANALYSIS



This primary assessment is designed to provide a clear outline of the project's overall financing options. It is an information exchange process, used for both the client and CMG to establish business goals and objectives, credit information and an analysis of the business project.

- Information gathering and initial analysis
- Review existing Business Plan (if available)
- Review of project parameters and available financing infrastructure
- Review of business set-up
- Elementary due-diligence of existing business model and management
- Customized proposal and time-line of our comprehensive financing program

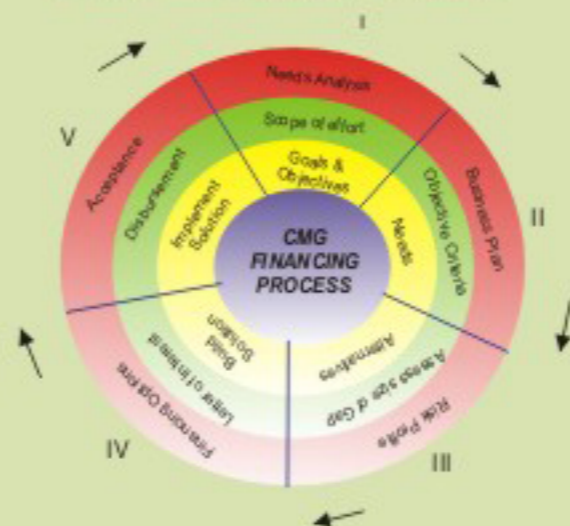
BUSINESS PLAN



All lenders and/or investors require a well thought-out business plan. This is a key element in achieving a credible impression, and potentially optimal loan amount, with any bank or financing firm when starting or expanding your business.

- Detailed review and/or establishment of financial projections
- Establish clear and realizable goals and objectives
- Create a logical path of milestones
- Emphasize important parameters of the project
- Develop and/or evaluate overall business strategy
- Determine success factors
- Fee structure is performance based

LOAN PRESENTATION PACKAGE AND FINANCING



An investment grade presentation package, including the business plan, features the project in a prepared professional format that lenders /investors expect.

- CMG will distribute to the screened list of lenders/investors
- Number of lenders/investors will be contacted, based on projects risk profile
- Client will receive a weekly progress update
- Client has full control on acceptance of financing proposals offered by lenders/investors

MANAGEMENT CONSULTING AND POST ANALYSIS



A dedicated checks-and-balance consultation period after financing has been obtained. This management tool is vital in monitoring the business performance and it's alignment with the business goals and objectives originally established.

- Review and/or adjust management skills and systems
- Organize and establish employee and customer survey(s)
- Review and/or adjust business efficiency and processes
- To track financial performance in line with goals and objectives